

## Twitter Project

Twitter has become a popular and easy way to communicate with parents and/or students. Each messages has to be 140 characters or less but it can use cell phones to reach out to parents and students. Some school districts are encouraging it, and others are not allowing teachers to use it all. Certain teachers use it more than others. Many coaches use it to remind students of games and what to bring to practice. Another teacher in OKC uses it to tell her low-income families about free educational activities during the school year and summer. Others use it to send websites and other educational links to encourage parents to engage their students in out of school activities.

There are many programs like tweet deck that can allow you to program in your tweets with a date and send them out automatically, or you could send them out manually but with all technology you must have a plan.

Your assignment is to write a series of tweets that you would use in your future job. You will be expected to write at least 20 tweets that include at least 3 categories of information that you want to transmit to the parents. (See example below)  
We are also asking you that you give a description of your audience (parents or kids) and the resources they have and what needs you are trying to address.

### ***Helpful Hints***

- I have included an example below to help you see what I am expecting from you.
- If you know someone who is a teacher or volunteer in a classroom you can use that classroom as your model classroom when you designing tweets.
- Another hint is use the word count tool in word to make sure that your message is 140 characters or less.
- You can assume that a URL(web address).. would be shortened to 20 characters on twitter.
- You do not have to include the pictures you would use, but if you are planning to include a picture just put TWITPIC.
- To have a better idea of calendar dates consider using the Oklahoma City Public School Calendar  
<http://okcs.schooldesk.net/Calendar/tabid/1626/Default.aspx>  
Or the Norman Public School Calendar  
<http://www.norman.k12.ok.us/index.php?calendar>  
(any other school district is fine too)

**Here is an example:**  
**Dr. Cullen's Twitter Project (Rough Draft)**

**Audience and Need:**

I am making this twitter feed to send to potential students of our masters program at OU in IPT. They would web savvy and need no introduction as to what twitter is, or how to subscribe. (This should be 1 to 2 pages describing the audience, their needs, etc.. in great detail – ie.. will they all have smartphones? Etc..)

**Shared Characteristics**

- Working adults
- Very busy

**Needs of the audience that can be addressed in the tweets:**

- Let them know about the available majors. (majors)
- Let them know about the flexible options that are available. (options)
- Let them know about scholarships available. (scholarships)
- May not have experience with graduate courses and may not know what to expect (expect)
- Students don't know the faculty, so introduce the faculty to them. (faculty)
- Let them know about careers and how the degrees apply. (careers)
- Students are not aware of deadlines present (deadlines)

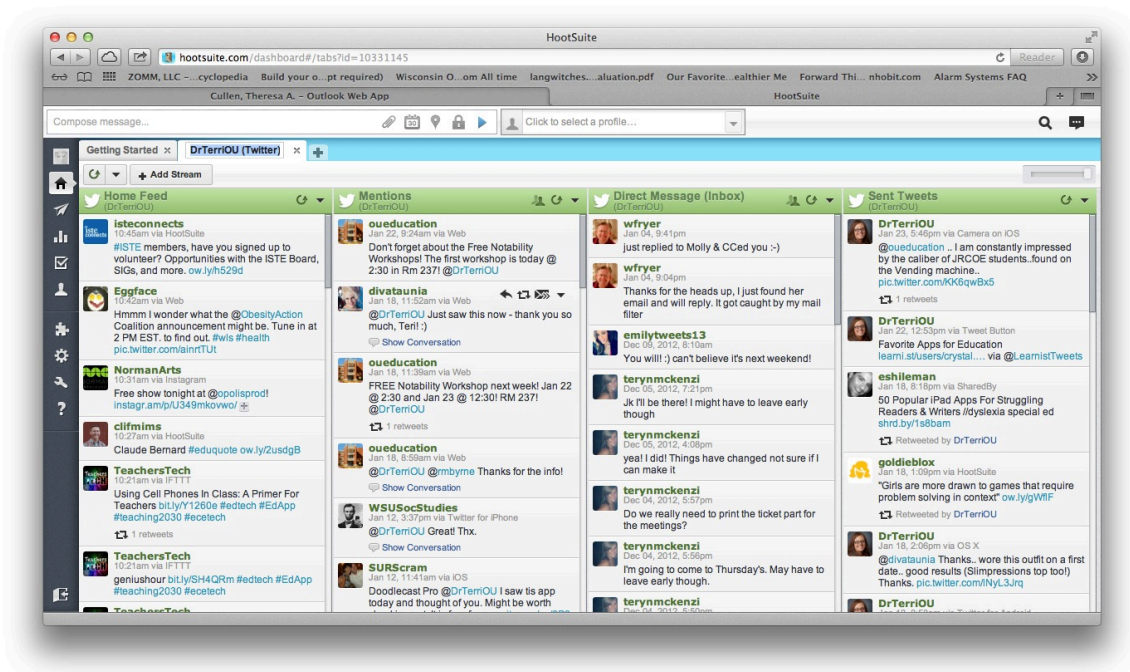
<b>Tweet</b>	<b>Date</b>	<b>Need Code</b>
Did you receive a TE-Plus degree with graduate hours, did you know that many IPT masters degrees offer 6 hours of credit for those hours.	Dec 10	options
Is your new year's resolution to start working on your masters, IPT has classes you can take this spring – even before officially applying. <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a>	Jan 1 <sup>st</sup>	options
The IPT program welcomes your application for Doctoral Study – Deadline February 1 <sup>st</sup> ! <a href="http://ed.ou.edu/ipt/phd/">http://ed.ou.edu/ipt/phd/</a>	Jan 10	deadlines
IPT offers degrees to improve your teaching with ed psych, assessment, and technology emphases. Learn more: <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a>	Jan 15	majors
Have you completed online training recently, would you like to learn the skills to make better ones. We do that! <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a>	Jan 17	majors
The IPT program welcomes your application for our masters degrees. Learn more: <a href="http://ed.ou.edu/ipt/masters/">http://ed.ou.edu/ipt/masters/</a>	Jan 20	deadlines
Graduate scholarships are available in IPT, Deadline is	Feb	deadlines

March 1 <sup>st</sup> . <a href="http://www.ou.edu/content/education/audience/current-students/graduate-scholarships.html">http://www.ou.edu/content/education/audience/current-students/graduate-scholarships.html</a>	10	
Deadline for IPT Masters is fast approaching – hope to see your app on March 1. <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a>	Feb 20	deadlines
It's the doldrums of the school year, consider an IPT masters as a refresher to remotivate your practice. <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a>	March 1	majors
IPT offers masters classes in one night a week, weekend, online and blended formats. <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a>	March 10	options
Earn extra green, consider a masters in teaching and learning or instructional design from the IPT program. <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a>	March 17	majors
IPT graduate students relaxing in the bell tower lounge. TWITPIC	March 20	expect
Dr. Xun holding an online chat with her online class in spring. TWITPIC	April 5	Expect/faculty
Dr. Bradshaw showing students how to make an at home audio booth for better sound quality. TWITPIC	April 15	Faculty
Contratulations Dr. _____ another new IPT grad. (Twitpic of defense with faculty)	April 20	Expect
IPT has several summer offerings for students who want to start their masters. Visit <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a> for more information.	April 30	options
The IPT program welcomes your application for our masters degrees. Learn more: <a href="http://ed.ou.edu/ipt/masters/">http://ed.ou.edu/ipt/masters/</a> Deadline July 1	June 1	deadlines
A great way you can move over on the pay scale is pursue your masters. See what IPT has to offer. <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a>	June 10	majors
Its not to late to start your masters this fall, visit <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a> to learn more	Aug 10	options
Welcome back to school! Will this be the year you also take the student seat and work on your masters. <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a>	Aug 20	majors
Did you just finish inservice and realize that assessment is becoming a bigger part of your job, check out masters degree for that. <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a>	Sept 5	majors
A graduate of our program works to help faculty put courses online. <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a>	Sept 10	careers
Have ever wondered who makes interactive online learning activities? OUR GRADUATES! Learn more: <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a>	Sept 20	careers
The IPT program welcomes your application for our	Oct 1	deadlines

masters degrees. Learn more: <a href="http://ed.ou.edu/ipt/masters/">http://ed.ou.edu/ipt/masters/</a> Deadline Nov 1		
A graduate of our IPT program has begun to establish herself as a technology leader in her school. <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a>	Nov 1	careers
A graduate of our IPT program works designing instruction for nuclear reactors. Sound interesting? <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a>	Nov 28	careers
Give yourself a holiday gift of education, and consider starting your masters in IPT in spring. <a href="http://ed.ou.edu/ipt/masters">http://ed.ou.edu/ipt/masters</a>	Dec 4	majors

### Another Option for creating your twitter schedule – HootSuite..

Hootsuite allows you to schedule your tweets in advance and manage them via the web or a website. You can schedule your tweets in advance.. If you will really tweet your twitters then, you can use this to do your planning and print out the scheduled tweets using a screen capture. (probably bigger than this so I could read it)



There is an also an app for that.. Hootsuite can show your tweets and planned tweets.

iPad 10:54 AM 100%

DrTerriOU (Twitter) Search Twitter...

Home Feed Mentions Direct Messages (Inbox)

**wfryer** 2 hours ago  
Amazing: McDonalds Australia augmented reality app tracks ingredients of food you're eating wfryer.me/2h7 via @ACNE\_Production #fb

More ▾

**Tablet2Cases** 5 days ago  
#T2CNews: The New iPad survives rough-and-tumble times with the @ifrogz case t2c.co/W4GSzn Priced at \$49.99. http://t.co/ZKHjm6Y3

**bluedoorokc** 5 days ago  
"Northern Redemption" Official Music Video - The Abrams Brothers - YouTube owl.li/gW7NP What do you think? Are you ready to come...

**ObesityAction** 5 days ago  
OAC BIAS BUSTERS: What do you think of the "Biggest Loser" show? Is it making weight bias worse? Email us: BiasBusters@obesityaction.org

**PSFK** 5 days ago  
Toys from @goldieblox aim to inspire new generation of female engineers: su.pr/6d2XYb  
Retweeted by goldieblox

**divataunia** 5 days ago  
Jake is taking me out somewhere tonight - a surprise. All I know: 1.5 hrs away, something to do with the 80s. Anyone have a guess?

**divataunia** 5 days ago  
@DrTerriOU Just saw this now - thank you so much. Terri :-)

**@DrTerriOU #k20ili**

**BekahHightower** Nov 6/12, 10:38 AM  
If you are at ILI and need an 11:00 session Professional Interest is totally worth it @DrTerriOU #k20ili

**dougeb00** Nov 6/12, 9:29 AM  
@DrTerriOU I am at ILI also. I will try to make it to your presentation this A.M.

**BekahHightower** Nov 6/12, 6:26 AM  
I'm excited about all the amazing breakout sessions today! @PatsyHetz @DrTerriOU @ouedukate @chaseEDU #k20ili

**dsurry** Nov 5/12, 7:25 PM  
Good point! "@DrTerriOU: @dsurry Sounds like you just jinxed yourself to me."

**chaseEDU** Nov 5/12, 10:31 AM  
So ready for #k20ili tomorrow!! Do you like Pinterest? Go see @DrTerriOU during the 11am session!

**Eggface** Oct 27/12, 8:47 PM  
@DrTerriOU Thank you so much.

**BekahHightower** Oct 23/12, 9:26 AM  
@DrTerriOU I love this feature and used it for a new PD session developed last week. Put a timer on a video to develop a time/movement ratio

**BekahHightower** Oct 21/12, 11:20 AM  
@DrTerriOU have a good trip keep the tweets with deets coming!

**wfryer** 2 weeks ago  
just replied to Molly & CCed you :-)

**wfryer** 2 weeks ago  
Thanks for the heads up, I just found her email and will reply. It got caught by my mail filter

**emilytweets13** Dec 9/12, 8:10 AM  
You will!! :) can't believe it's next weekend!

**terynmckenzi** Dec 5/12, 7:21 PM  
Jk I'll be there! I might have to leave early though

**terynmckenzi** Dec 5/12, 4:08 PM  
yea! I did! Things have changed not sure if I can make it

**terynmckenzi** Dec 4/12, 5:57 PM  
Do we really need to print the ticket part for the meetings?

**terynmckenzi** Dec 4/12, 5:56 PM  
I'm going to come to Thursday's. May have to leave early though.

**terynmckenzi** Dec 4/12, 5:50 PM  
Okay, I'll see what I can do about work. I think this is awesome for our college. Hopefully others will start to see us as important major

**terynmckenzi** Dec 4/12, 11:12 AM  
Only heard people will be going. Should I go? I have to work both times of the meetings...students Still feeling not happy

**TeachersTech** Nov 28/12, 8:22 PM